

CDMM - Synergistic Business Marketing

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April 27, 2009

Mr. Teddy Towncrier
Globespan TV
81 Lakeshore Road East, Suite 127
Mississauga, ON L5G 4S7
Canada

Dear Mr. Towncrier:

I just wanted to thank you for the fabulous job you did in helping promote **Better Together: A Grant-Writing Seminar** in Hidden Valley Lake, CA on April 15th (America's tax day).

I'm happy to report the attendance was outstanding (in spite of it being tax day). Not only did we have folks attending from all over Lake County, we had folks coming from as far south as San Francisco (two hours away) and as far north as Ukiah (an hour away). Although this was our second seminar, it definitely will not be our last. In fact, I doubt we will wait a year to do another seminar. People might not think that a broadcast based in Toronto, Canada can impact an event happening in Northern California. But, when it comes to broadcasting in cyberspace, distance is irrelevant. It's obvious to me that due to your sophisticated use of the Internet, you can create "significant buzz" for any business... anywhere in the world!

Your idea of using the interview as first contact was especially valuable. Why? Because I could use this medium to engage interested parties quickly and build acceptance for the details on the seminar's web page.

I also enjoyed your interview's format. It was very upbeat without being overbearing. I have been on quite a few talk shows and you really go the "second mile" to make your guests look their optimum best. Not every talk show host bothers to do that. And, even the one's who have the know-how do not always bother to go to the extra trouble. I really appreciate the extra effort you put forth.

Thanks again for a great job, Teddy. I'll be happy to recommend your services to my colleagues.

Please feel free to use this thank you letter in any manner you deem appropriate.

Sincerely,

Lamar J. Morgan

Lamar J. Morgan

Owner

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